

THINK YOU CAN ESCAPE THIS BOOKSTORE?

Lead your team
of Master Escapologists
to safety by following the steps below!

Step 1: Discover Your Kit!

★ You will find

- An oversized exclusive *Escape This Bookstore!* book by author Bill Doyle
- Mini booklets for event participants
- Hieroglyphics Decoder
- I Escaped This Bookstore! certificate scrolls

Step 2: Choose a Date and Time!

★ Pick a date that works for your store and encourage your employees to invite kids and their adults to attend.

Step 3: Spread the Word!

- ★ Get in touch with your local newspaper to have your mission included in a calendar of community events.
- ★ You can also send an email blast to your newsletter subscribers to increase awareness.

Step 4: Get Ready!

- ★ Schedule an enthusiastic event host to help spread the excitement!
- ★ Partner with your local escape room venue to cross-promote and add a new element to your unique event.

Step 5: Host Your Escape This Bookstore! Mission

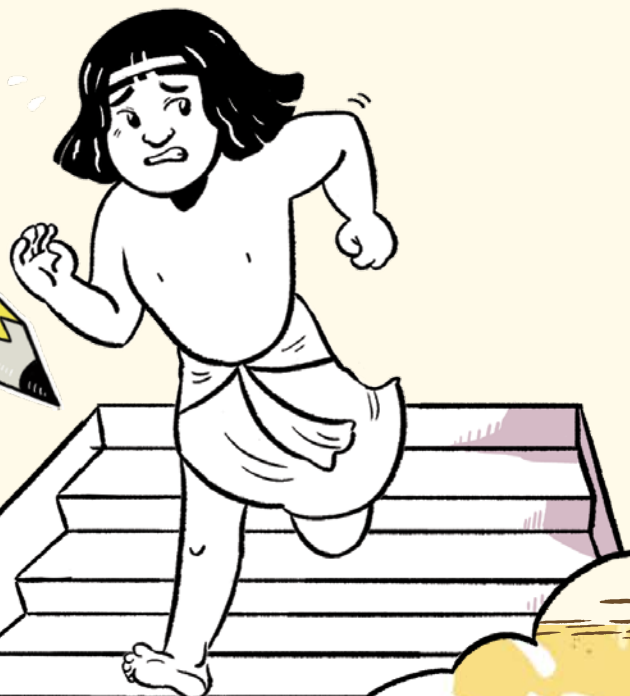
★ Event Instructions:

- Invite kids to gather around and sit down.
- Explain what the series is (check the back of this sheet). Remember, the *Escape This Book!* series is all about doodling, deciding, and demolishing your way out of history's greatest events!
- Hand out a Hieroglyphics Decoder and mini booklet to each participant (25 of each included in this kit).
- Start on page 1 of *Escape This Bookstore!* Ask participants to raise their hands. Then choose some one to come up and complete the first challenge.
- Ask your participants to turn to the first page of their mini booklets and draw their characters!
- Depending on the number of participants, complete the activities as a group or in small groups.
- Encourage participants to share what they learned and experienced. Create a special moment to have participants receive the I Escaped This Bookstore! certificate scrolls!

The rest is in your hands!

Your Friends,

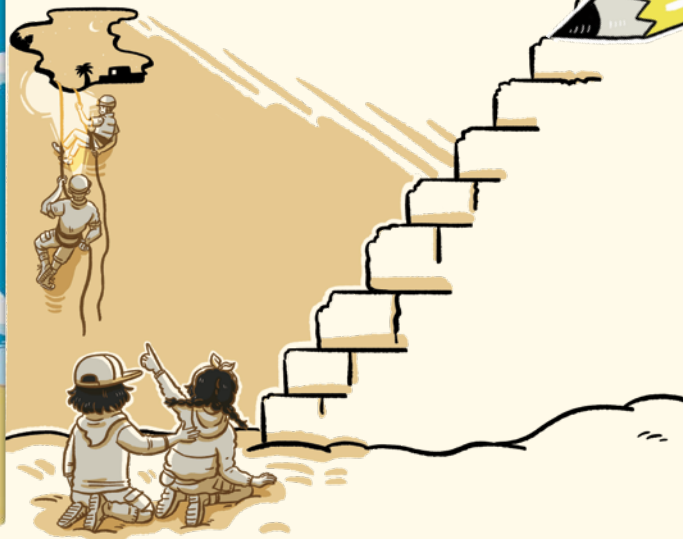
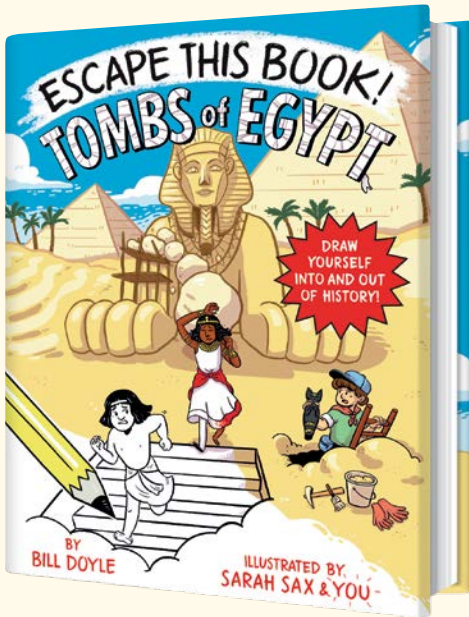
Random House Children's Books and Bill Doyle



Certificate scroll answer:

I am a Master Escapologist!

Doodle, decide, and demolish your way out of Egypt's great pyramids!



In the Escape This Book! series, the reader is the star of history! Help your readers doodle their way through adventures and decide the best path for survival. Don't be afraid to rip or fold a page. . . . Your escape may depend on it.

Begin your reading adventure today!

Bill Doyle is the author of *Attack of the Shark-Headed Zombie* and *Behind Enemy Lines*, as well as many other books for kids—with over two million copies in print. He has also created lots of games for Sesame Workshop, Warner Bros., and Nerf. He says, “My happiest moment as an author was when the genius Master Escapologist sent me a secret message offering me a job to write his incredible books.”

Sarah Sax is an illustrator and comic artist based in Oakland, CA. She has a background in arts education and has studied illustration, animation, and storytelling. Sarah cares deeply about how, why, and what people create (and how to foster the creative spark in those who've forgotten or are fearful to try). In her spare time, she writes silly comics and creates pillows shaped like cats.

